

ANNUAL GENERAL MEETING
MINUTES
VETERANS MEMORIAL HIGHWAY ASSOCIATION
BOARD OF DIRECTORS MEETING
Friday, April 10, 2026
County of Paintearth Admin Office and Zoom

Elroy Yakemchuk	County of Two Hills	Chair
Dale Pederson	Beaver County	Board of Directors
Fred Crowle	Town of Hanna	Board of Directors
Abram Hiebert	Town of Two Hills	Board of Directors
Murray Hampshire	Flagstaff County	Board of Directors
James Buttner	Village of Viking	Board of Directors
Dave Degenstein	Town of Milk River	Board of Directors
Tammy-Lynn	Village of Vilna	Board of Directors
Ernie Peters	MD of Taber	Board of Directors
Brenda Hepp	Town of Castor	Board of Directors
Benjamin Hofer	County of Newell	Board of Directors
Carly Firth	Town of Taber	Board of Directors
Tony Marczak	Lac La Biche County	Board of Directors
Margaret Plumtree	Executive Director	

Call to Order

Chair Fred called the meeting to order at 11:07 am

Agenda

Moved by Dale Pederson to adopt the agenda. Carried

Board Minutes of March 28, 2025

Moved by Dale Pederson to approve the board minutes of March 28, 2026. Carried

Executive Report

Moved by Carly Firth to accept the chair report for information. Carried

Membership

An updated was given on the current standing of the membership.

Financials

Move by Tony Marczak and seconded by Ernie Peters to approve the address change for the ATB bank financial statements. Carried.

New Business

- a) Presentation by Kaitlin Barr to be rescheduled.
- b) Tourism website, please email Margaret (veteransmemorialhwy@gmail.com) all your updated community information, events, events by non-profits and let your businesses know that if they wish to become members, please click join on our website explorevmh.ca and select the level that works best for them.
- c) Priority list discussed, Margaret with reach out to North Zone to book a meeting.
- d) Advocacy message, please bring to your councils and edit to fit your community needs to discuss with your local MLA.
- e) Tourism conference discussed, it was noted that attendance can be challenging for individuals working full-time. It was suggested to offer a recorded option so participants can register and access sessions online at a later time. The need to further develop a strong tourism brand and strengthen partnerships with tourism stakeholders was also identified.

AGM 2025 Minutes

Attached and will be approved at AGM on June 12, 2026 at the County of Paintearth Municipal Building and available by zoom. CAO's and any municipal staff may attend.

Adjournment

Moved by Brenda Hepp to adjourn the meeting at 12:10 pm. Carried.

Should the minutes not show my motion for the support letter of the change
881 to hwy 36 that is to be sent to Minister Brian Jean
Tony

Get [Outlook for iOS](#)



Veterans Memorial Highway Association
Board of Directors Meeting Agenda
April 10, 2026, 11:00 AM
County of Paintearth Municipal Building & Zoom

1. Call the meeting to order
2. Introductions
3. Adoption of Agenda
4. Board of Directors Minutes of March 28, 2025
5. Executive Report for Information
6. Membership
7. Financials
 - a. Banking, still awaiting access to online
 - b. Change banking mailing address
8. New Business
 - a. Kaitlin Barr, Community Economic Development Coordinator
 - b. Tourism website – need community updates and events
 - c. Priority List
 - d. Simplified Advocacy Message
 - e. Tourism Conference
9. For Information
 - a. AGM Minutes 2025
10. Schedule Region Zone Meetings
11. Adjournment