



Report

TITLE: 2025 ECONOMIC DEVELOPMENT WEEK DECLARATION

Meeting: Council Meeting

Meeting Date: May 7, 2025

Background

Economic development is foundational work—it creates jobs, supports local businesses, and improves quality of life in communities both large and small. The Flagstaff Region is no exception.

This year, Economic Developers Alberta (EDA) is once again inviting municipalities across the province to amplify their efforts by participating in the 2025 Community Challenge, which includes officially proclaiming Economic Development Week from May 12–16.

The theme for 2025, *“The Power of Partnerships,”* highlights the collaborations that drive innovation, growth, and long-term success in our communities.

To mark the occasion, Flagstaff County’s Economic Development department will be releasing digital content showcasing:

- The economic potential of the Flagstaff Region
- Our ongoing work to attract new investment and support local entrepreneurs
- The partnerships that make progress possible—from regional collaborators to local champions

Alignment with the Strategic Plan

STRONG COMMUNITIES: To provide community services that make Flagstaff County an attractive place to live for all generations.

Alternatives/Options

1. THAT Council approve the attached resolution thereby proclaiming May 12 through May 16, 2025, to be “Economic Development Week” in Flagstaff County.
2. THAT Council does not approve the attached resolution thereby proclaiming May 12 through May 16, 2025, to be “Economic Development Week” in Flagstaff County.

Recommendation

THAT Council approve the attached resolution thereby proclaiming May 12 through May 16, 2025, to be “Economic Development Week” in Flagstaff County.