



# Report

## **TITLE: 2025 TOURISM ASSISTANCE GRANT – IRON CREEK FLYING CLUB**

**Meeting: Council Meeting**

**Meeting Date: February 12, 2025**

### **Background**

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Attached is a Tourism Assistance Grant application from the Iron Creek Flying Club requesting grant funding from our Tourism Assistance Grant (Current Ongoing Initiative) for the purpose of hosting the annual Discover Aviation (COPA for Kids) Day to be held on April 26, 2025. This event for kids 8-17 years of age are able to experience a flight in a light aircraft that travels east from the airport to the Hardisty tank farm and back. In 2024 there were 160 participants from throughout the province. The Iron Creek Flying Club has not requested a specific grant amount. The application outlines the event costs that total \$11,000. The cost details are outlined in the application and include fuel, food, insurance for the courtesy car and repairs. As Discover Aviation is a once-a-year event, this request better aligns with the one-time event enhancement grant which is a grant maximum of \$5,000.

On December 13<sup>th</sup>, 2023, Council approved the Tourism Assistance Grant Policy – CP 018 which outlines the guidelines and criteria for funding eligibility and the attached Grant Evaluation Form has evaluated the application as it applies to the outlined criteria for Council consideration.

Council approved a 2025 budget in the amount of \$50,000 for the Tourism Assistance Grant. Currently \$5,000. has been committed to other organizations.

### **Alignment with the Strategic Plan**

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Flagstaff County's commitment to Economic Prosperity means we will work collaboratively with our local businesses and regional partners in the diversified growth of our economy.

### **Alternatives/Options**

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1. THAT after reviewing the evaluation form for the Tourism grant request from the Iron Creek Flying Club for the purpose of hosting the Discover Aviation Day Event, approve the grant in the amount of \$3,000.
2. THAT after reviewing the evaluation form for the Tourism grant request from the Iron Creek Flying Club for the purpose of hosting the Discover Aviation Day Event, approve the full estimated expenses of \$11,000.
3. THAT after reviewing the evaluation form for the Tourism grant request from the Iron Creek Flying Club for the purpose of hosting the Discover Aviation Day Event, deny the grant request.

### **Recommendation**

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THAT after reviewing the evaluation form for the Tourism grant request from the Iron Creek Flying Club for the purpose of hosting the Discover Aviation Day Event, approve the grant in the amount of \$3,000.