

Tourism Grant Evaluation Form

Registered Name: Stars Fundraising Group

Event: Swinging for the Stars Ball Tournament May 24 & 25, 2025

Eligibility Criteria for Organizations

In order for an organization to be deemed eligible for the Tourism Assistance Grant, they must meet the following criteria:

Criteria	Meet/Does Not Meet/ Uncertain
a. be based in Flagstaff County, the towns of Daysland, Hardisty, Killam, Sedgewick or the villages of Alliance, Forestburg, Heisler or Lougheed	Meets (event held in Strome)
b. be a registered non-profit or registered charitable organization	Yes (818459521RR0001)
c. be able to demonstrate sustainability	Meets (3 rd)
d. have a primary mandate of drawing visitors to the Flagstaff County region	Meets

Eligibility Criteria for Projects

The tourism initiative is applying for the Current ongoing initiative which is an annual event and these applications are received throughout the year and are dependent on the remaining funding available.

The project must achieve one or more of the following outcomes:

Outcomes	Meet/Does Not Meet
a. Supports tourism development in the region that can be shown to benefit the local business community;	Possibly benefit the local business community.
b. Enhances tourism deliverables that can reasonably expect to increase the number of visitors to Flagstaff County;	Meets
c. Supports events that can be proven to have true potential for bringing increased non-resident tourist spending into the region;	Meets
d. Promotes and enhances the profile of Flagstaff County as a tourism, shopping or business destination.	Possibly enhances Flagstaff County profile as a shopping and business destination.
e. Promotes and assists in the development of self-sustaining tourism in Flagstaff County.	Possibly Meets

Funding cannot be used for:

- Recreation or leisure activities
- Social or community services
- Activities or events that receive other grant funding from Flagstaff County

Exclusions	Yes/No
Recreation or leisure activities	Recreational with spectators
Social or community services	No
Activities or events that receive other grant funding from Flagstaff County	No

Event Enhancement Scoring System:

Participation		Duration		Distance	
SCOPE	POINTS	SCOPE	POINTS	SCOPE	POINTS
1-49	1	6+ hours/day	1	Local	1
50-99	2	2 day event	2	Regional	2
100-199	3	3 day event	3	Provincial	3
200+	4	4+ day event	4	Inter-Provincial	4

Minimum Points	Grant
3	Up to \$500
5	Up to \$1000
7	Up to \$3000
10	Up to \$5000