## **Brainstorm Board**

Recreation

## Long trails

It would be great to have a long, safe, and enjoyable bike and running trail along the highway by smoothing and compacting the ditch area. Using packed dirt or gravel, the trail would give cyclists and runners a better, safer alternative to riding or running on the highway shoulder. It would be a great way for people to stay active, enjoy the outdoors, and even train for the county's summer fitness event. The long, scenic route would make exercising more enjoyable while also attracting more visitors to local businesses. With minimal costs by using county equipment and resources, plus opportunities for community support and grants, this is an easy, lowcost way to improve recreation and promote healthy living.



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Community Showcase

## **Farmers' Cooperative**

Hi there, I'll be new to the area shortly, but i'd like to see the creation of a large scale farmers' market along the lines of what is done at St Jacob's ON.

Largely created and built by their local Mennonite community, St Jacob's is known across the province for it's incredible selection and quality and has become a tourist destination for the ultimate outdoor market experience.

I myself remember being loaded up in the car one or twice a year to make the 2.5 hr drive to see the Mennonites showcase of not only wares but glimpses into their culture and history, and with many Hutterite communities as well as long cemented farmers it lends itself the opportunity to establish something of that nature.

My recommendation is to emulate a building such as Crossroads market in Calgary and build out from there. Marketing can be done cheaply through targeting specific Facebook groups in the larger cities. I would also recommend that such a facility be located in Daysland or Bawlf as it would be good to be away from the spectre of BVJ and proximity to local hospital advantageous for an influx of tourist populace.

Renting of stall space is also advantageous to spark small business owners that may operate on a very low scale as making a jump to brick and mortar isn't sustainable.

Offering farm to table options without a grocer's intermediary charges would also prove a benefit for those that would put the work in and established businesses would attract more foot traffic.

Yours truly

- Brian Snyder



**Business Resources** 

## Workshops for businesses

Workshop Idea: Supporting Small Business Success in Flagstaff County

I would love to see workshops designed to help small businesses start, grow, and sell, leveraging the expertise of local professionals. These workshops could focus on:

Business start-up essentials, including planning and financing.

Growth strategies, such as marketing, cash flow management, and scaling operations.

Preparing a business for sale, including valuation and succession planning.

Local experts could provide real-world insights and practical guidance, making the workshops both educational and highly impactful for our community's entrepreneurs.

This initiative would foster economic development and empower Flagstaff County businesses to thrive, creating long-term benefits for our community.



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