



Tourism Assistance Grant Application Form

* Refer to Policy #CP 018 found at <https://www.flagstaff.ab.ca/council/policies/>

Registered Name

Mailing Address **Society/Registration #**

Town **Postal Code**

Primary Contact **Email**

Organization Mandate

Organization Sustainability

| | | | |
|--------------------------|----|---------------------------|----|
| 2021 Revenue (actual) | \$ | 2021 Expenses (actual) | \$ |
| 2022 Revenue (actual) | \$ | 2022 Expenses (actual) | \$ |
| 2023 Revenue (actual) | \$ | 2023 Expenses (actual) | \$ |
| 2024 Revenue (projected) | \$ | 2024 Expenses (projected) | \$ |

Stream **Length of Term**

| | | | |
|----------------------------|----------------|---------|----------|
| Current ongoing initiative | One-time event | 1 year | 3 years |
| New ongoing initiative | enhancement | 2 years | One-time |

Project Name

Project Description (include start date, end date and location)



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Identify and describe the outcome that your project will achieve

- Supports tourism development in the region that can be shown to benefit the local business community
- Promotes and enhances the profile of Flagstaff County as a tourism, shopping or business destination
- Supports events that can be proven to have true potential for bringing increased non-resident or tourist spending into the region
- Enhances tourism deliverables that can reasonably expect to increase the number of visitors to Flagstaff County
- Promotes and assists in the development of self-sustaining tourism in Flagstaff County

**Complete the following if you are applying for a one-time event*

| Expected Participation Numbers | | Duration of Event | |
|---------------------------------------|------------------|----------------------------------|----------------|
| 1-49 | 100-199 | 6+ hours/day | 3 days |
| 50-99 | 200+ | 2 days | 4 or more days |
| Distance Participants Travelling From | | Estimated Number of Participants | |
| Local (within 50 kms) | Provincial | Total | % from County |
| Regional (within 200 kms) | Multi-Provincial | | |

Describe any future goals of your organization as they relate to tourism.

How can Flagstaff County better support your organization?



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Budget

| Project Revenue | |
|--|-----------|
| Federal Government Funding | \$ |
| Provincial Government Funding | \$ |
| Non-Government Funding | \$ |
| Requested Contribution from Flagstaff County | \$ |
| Total Revenue | \$ |

| Project Expenses | |
|------------------------|-----------|
| Labour | \$ |
| Equipment | \$ |
| Supplies and Materials | \$ |
| Contracted Services | \$ |
| Other: | |
| 1. | \$ |
| 2. | \$ |
| 3. | \$ |
| 4. | \$ |
| 5. | \$ |
| Total Expenses | \$ |

Declaration

- ⇒ The Organization declares that the information contained in this application and any supporting documents is true, accurate and endorsed by the Organization.
- ⇒ The Organization agrees to submit an outcomes report and financial summary of the project prior to November 1st for each fiscal year that Flagstaff County allocated funding to the project.
- ⇒ The Organization understands and agrees that should this application be approved, all funding awarded is subject to the Organization complying with all associated guidelines and policies.

Signature: _____ Date: _____

I, _____ attest that I am duly authorized to make this application and bind
Print Name
 the Organization to the agreement and grant criteria as approved by Flagstaff County.