



# *Parkland Update*

**Thursday, November 14, 2024**

**Get the latest Parkland updates, library news, training, events, and more!**

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At the November 4th PLC meeting, Parkland staff set up an informational table on different resources available for print disabled patrons. There was a Victor Reader on display so those unfamiliar with the technology could take a look as well as information on both [CELA](#) and [NNELS](#). For help promoting these resources to your patrons, [check out the support site promotional materials here!](#)

## 2025 Parkland Budget passed successfully

We are happy to share that the 2025 Parkland Regional Library System budget was passed with 84.78% of the population representing 70.31% of the member municipalities.

## LIBRARY NEWS

Find out about important deadlines and see what's happening at other Parkland Libraries!

### Upcoming Grant Deadlines

- [Public Library Grant for Skill Development in Rural Alberta](#) Deadline: November 29
- [Arts Presenting Project Funding](#) Deadline: December 2

### Notable Upcoming Dates

- [NaNoWriMo](#) - November
- [Non-Fiction November](#) - November
- [Governor General's Literary Awards Winners Announced](#) - November 13
- [Giller Prize Winners Announced](#) - November 18
- [Giving Tuesday](#) - December 3

## Edmonton-based Indigenous AI project selected to participate in MIT program

An Edmonton-based Indigenous-led startup that is developing artificial intelligence tools to assist in identifying anti-Indigenous bias has been selected to participate in a Massachusetts Institute of Technology support program. You can read more about this inspiring project [in this article](#).

## Canada Summer Jobs 2025 application opens soon - with earlier deadline

The annual Canada Summer Jobs Program call for applications will be launching on **November 18, 2024**. The deadline to apply, **December 19, 2024**, is sooner than in previous years so please be cognizant of this change so as not to miss out on this opportunity. You can learn more about the Canada Summer Jobs Program by visiting their [website](#) or logging into your existing account if you have applied before.

## Together We Read digital book club

Together We Read is a Digital Book Club for participating libraries in Canada. During this two-week program (**November 25 - December 9**), there will be no waitlists and no holds for the selected title on Libby. This year's selected title is *Going to Beautiful*, by Canadian author Anthony Bidulka. [Visit the Together We Read site](#) for more information or to access marketing material to promote this initiative.

## TD Summer Reading Club 2025 theme & artist announced

It's official: in summer 2025, we'll be going around the world! The theme for next summer's TD Summer Reading Club will see participants travel around the world, filling their passports and photo books with adventures across the globe. Cornelia Li, who has illustrated several children's books, will be the artist lending her vision to this international event. To learn more about the theme announcement for 2025, [visit the club's website](#).

## TRAINING & EVENTS

Dates and registration information for upcoming library training and events.

### Is your library hearing friendly?

**November 21**

**12pm**

As library staff, it is our duty to ensure that our library spaces and services are accessible to all community members, including those with hearing loss. Join us to better understand the difficulties people with hearing loss experience and the need for different strategies for communication and accessibility to comply with the Americans with Disabilities Act (ADA). This webinar will cover the benefits and limitations of personal hearing devices, the ADA law and effective communication as it pertains to libraries, and the pros and cons of different assistive listening systems (ALS). This webinar is offered through the ALA and [you can review costs and registration information here](#).

### Social Media Marketing Update

**November 21**

**5am**

[This online event](#) is perfect for anyone looking to stay ahead in the ever-changing world of social media. Discover the latest trends, strategies, and tools that will help you boost your online presence. Connect with industry experts and fellow marketers to exchange ideas and gain valuable insights. Don't miss out on this exciting opportunity to level up your social media

### Building community in a changing climate

**November 21**

**1pm**

Climate change and its impacts on the health of our environment and communities are pressing concerns that can feel daunting. Where can you find the resources and partnerships to tackle these unique challenges? Join us to hear from public libraries and their partners who are championing community resilience in the face of climate change. You'll gain valuable insights, resources, and inspiration to empower your community and drive meaningful change. Together, we can build a more sustainable future. [Register for this impactful webinar here](#).

### Building a Strong Team and Effective Relationships

**December 4**

**1:30pm**

Join Government of Alberta's Community Engagement Branch for this [highly interactive webinar](#) where you and your fellow participants will deal with a specific board situation, address the root causes, and create solutions. We will provide additional, relevant information that will help you understand why these situations arise, how to deal with them, and ideas for addressing the root causes before they

game!

happen. Make sure to register to save your spot!

### **Government Relations for Nonprofit Leaders: Navigating the Stormy Seas of Political Change**

**December 5  
11am**

Potential government change and uncertainty can have devastating consequences. Bay Street leaders are actively preparing and executing their government relations programs in the months that remain. Nonprofit leaders need to do the same. [This free workshop](#) will help nonprofits to navigate changes on the horizon.

### **10 Tips to Maximize Your Digital Library**

**December 10  
12pm**

Join Overdrive for this informative webinar about how to get the most out of your digital collections. They will cover topics such as showcasing your library's brand in Libby, customizing your patrons' experience, consolidating your digital offerings and more. You can [register for this free webinar here.](#)

### **Fundraising Basics for Small Nonprofits: How to Make Your Grant Search More Effective**

**January 23  
11am**

For staff and volunteers who are new to fundraising, finding grants to fund your initiatives can be challenging, particularly for small organizations lacking a grant writer. This webinar is designed to guide organizations unfamiliar with the grant application process. In our session, we'll explore strategies that will help you find grant programs that will maximize your grant writing success. [You can register for this free webinar here.](#)

### **Advocacy in a polarized world On Demand**

How can we effectively communicate with all decision-makers, and stakeholders about the important work happening at your library regardless of their political beliefs? In this session you will learn the principles of "The Three Languages" of politics, and how to apply them when communicating with people from across the political spectrum. We will build upon these principles and learn how to effectively use data, stories, and research to craft compelling, resonant messages. [Register here to get the link](#) for this on demand webinar.

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