

Report

TITLE: 2024 ECONOMIC DEVELOPMENT WEEK DECLARATION

Meeting: Council Meeting Meeting Date: May 8, 2024

Background

Economic development in Alberta is of critical importance as it is the foundational work that helps to create jobs, support businesses, and improve the quality of life in communities large and small. The Flagstaff Region, of course, is no exception.

Once again this year, the Economic Developers of Alberta (EDA) is inviting all municipalities to amplify economic development efforts in the province by taking part in the 2024 Community Challenge which includes the declaration of Economic Development Week between May 6th and May 10th, 2024.

Coinciding with the proclamation of "Economic Development Week", the Economic Development department will be releasing digital content about economic development initiatives in the region such as showcasing the economic potential of the region, attracting investors and businesses, and fostering community engagement.

Alignment with the Strategic Plan

STRONG COMMUNITIES: To provide community services that make Flagstaff County an attractive place to live for all generations.

GOAL: Clear understanding of the needs of the community through communication with informed and engaged residents and stakeholders.

Alternatives/Options

- 1. THAT Council approve the attached resolution thereby proclaiming May 6 through May 10, 2024, to be "Economic Development Week" in Flagstaff County.
- 2. THAT Council does not approve the attached resolution thereby proclaiming May 6 through May 10, 2024, to be "Economic Development Week" in Flagstaff County.

Recommendation

THAT Council approve the attached resolution thereby proclaiming May 6 through May 10, 2024, to be "Economic Development Week" in Flagstaff County.